## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Date	e: :
المالا	CTV.C	haileston-	Hundryle	nul	***************************************
The same of the sa	a McCan				
do hereby re	equest station ti	me concerning	the following is	sue:	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Do	es the rel	progra ating	amming to any □ Yes	politic	hole o	r in part er of na	tionali	nunicate mportan I No	"a messag ce?"
natio refers	nal impo s to, the	ortance, offices	" list the being so	name o	of the lea	ally qualif ) of the el	ied cand	ny political i idate(s) the and/or the	programming
l repre by (na	esent the	at the p	ayment f	or the a	bove de	scribed b	roadcast	time has b	een furnished
100 S Thi	Against the C ird Street s, OH 43215	leceptive R	X Ballot Issue						
and yo (herein	ou are a nafter re	uthorize ferred t	ed to ann o as the	ounce l "sponso	he time : or").	as paid fo	r by sucl	n person or	entity
List the	e chief e ors belov	xecutiv v (or att	e officers ach sepa	s or me	mbers of	the exec	utive con	nmittee or t	he board of
Christo	opher Sla	igel, Tr	easurer.						

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

by (name and address):  Ohioans Against the Deceptive RX Ballot Issu 100 S Third Street Columbus, OH 43215	Je		134		and a
and you are authorized to announce (hereinafter referred to as the "spons	the time	as paid for I	by such p	erson or en	tity
List the chief executive officers or me	embers o	f the executi	ve comm	ittee or the l	hoard of
List the chief executive officers or me directors below (or attach separately Christopher Slagel, Treasurer	embers o	f the executi	ve comm	ittee or the	board of

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part

☐ Rejected

Signature

Printed Name



### Client Information Form Issue

Advertiser Group Name:	Ohioans Against the Deceptive RX Ballot Is			
Address:	C/O Christopher Slagel, Treasurer			
	100 S Third Street			
City, State & Zip Code:	Columbus, OH 43215			
Phone: Website URL:				
Group Treasurer:	Christopher Slagle			

458

Advertiser Ref

#### CONTRACT



WOWK 2960 N Meridian St 2nd Floor Indianapolis, IN 46208 (214) 765-4123

And:

Mentzer Media Services 210 West Pennsylvania Avenue Suite 250 Towson, MD 21204 USA

	Contract / Re	evision		Alt Order	#
	1241004	1		25763712	
Product					
FPHRM					
Contract Dates	Estimate #				
10/04/17 - 10/10/17	4979				
Advertiser			Ori	ginal Date	/ Revision
POL/Ohioans Against	the Deceptive R	X Ballo	1	0/02/17	/ 10/03/17
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	lcast		Cash
	Property	Accour	nt Ex	recutive	Sales Office
	wowk	Katz W	/ash	ington	Katz/Washingto
	Special Hand	ling			
	Demographic				
	Adults 18+				
	Agy Code	Adverti	ser	Code	Product 1/2

377

IN2570/SP271/TO132€

9912736

. .

Agency Ref

	Start/End	Spot	s/		
*Line Ch Start Date End Date Description	Time	Days Length Wee		pots	Amount
E 1 WOWK10/04/17 10/04/17 CBS This Morning M-F  Start Date	CBS This Morning Rate \$50.00	:30	NM	1	\$50.00
E 2 WOWK10/05/17 10/05/17 CBS This Morning M-F  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17T 1	CBS This Morning Rate \$50.00	:30	NM	1	\$50.00
E 3 WOWK10/06/17 10/06/17 CBS This Morning M-F  Start Date	CBS This Morning Rate \$50.00	:30	NM	1	\$50.00
E 4 WOWK10/09/17 10/09/17 CBS This Morning M-F	CBS This Morning Rate \$50.00	:30	NM	1	\$50.00
E 5 WOWK10/10/17 10/10/17 CBS This Morning M-F  Start Date	CBS This Morning Rate \$50.00	:30	NM	1	\$50.00
E 6 WOWK10/04/17 10/04/17 13 Newa @ Noon M-F  Start Date	13 Newa @ Noon f Rate \$80.00	:30	NM	1	\$80.00
E 7 WOWK10/06/17 10/06/17 13 Newa @ Noon M-F  Start Date	13 Newa @ Noon ! <u>Rate</u> \$80.00	:30	NM	1	\$80.00
E 8 WOWK10/09/17 10/09/17 13 Newa @ Noon M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 M 1	13 Newa @ Noon f <u>Rate</u> \$80.00	:30	NM	1	\$80.00
E 9 WOWK10/04/17 10/04/17 EF M-F 3p-4p <u>Start Date</u>	EF M-F 3p-4p <u>Rate</u> \$65.00	:30	NM	1	\$65.00
E 10 WOWK10/06/17 10/06/17 EF M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17F 1	EF M-F 3p-4p <u>Rate</u> \$65.00	:30	NM	1	\$65.00
E 11 WOWK10/09/17 10/09/17 EF M-F 3p-4p	EF M-F 3p-4p	:30	NM	1	\$65.00

C+-+/F--1

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	1241004 /	25763712
Contract Dates	Product	Estimate #
10/04/17 - 10/10/17	FPHRM	4979

 Advertiser
 Original Date / Revision

 POL/Ohioans Against the
 10/02/17 / 10/03/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/09/17         10/15/17         M         1	<u>Rate</u> \$65.00			
E 12 WOWK10/10/17 10/10/17 EF M-F 3p-4p  Start Date	EF M-F 3p-4p Rate \$65.00	:30	NM 1	\$65.00
E 13 WOWK10/04/17 10/04/17 13 News @ 5p M-F  Start Date	13 News @ 5p M-l Rate \$65.00	:30	NM 1	\$65.00
E 14 WOWK10/05/17 10/05/17 13 News @ 5p M-F  Start Date	13 News @ 5p M-l <u>Rate</u> \$65.00	:30	NM 1	\$65.00
E 15 WOWK10/06/17 10/06/17 13 News @ 5p M-F  Start Date	13 News @ 5p M-I Rate \$65.00	:30	NM 1	\$65.00
E 16 WOWK10/09/17 10/09/17 13 News @ 5p M-F  Start Date	13 News @ 5p M-I <u>Rate</u> \$65.00	:30	NM 1	\$65.00
E 17 WOWK10/10/17 10/10/17 13 News @ 5p M-F  Start Date	13 News @ 5p M-I <u>Rate</u> \$65.00	:30	NM 1	\$65.00
E 18 WOWK10/04/17 10/04/17 West VA Tonight Live M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17W 1	West VA Tonight L Rate \$65.00	:30	NM 1	\$65.00
E 19 WOWK10/06/17 10/06/17 West VA Tonight Live M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17F 1	West VA Tonight L Rate \$65.00	:30	NM 1	\$65.00
E 20 WOWK10/09/17 10/09/17 West VA Tonight Live M-F  Start Date   End Date   Weekdays   Spots/Week  Week: 10/09/17 10/15/17 M 1	West VA Tonight L Rate \$65.00	:30	NM 1	\$65.00
E 21 WOWK10/10/17 10/10/17 West VA Tonight Live M-F  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1	West VA Tonight L Rate \$65.00	:30	NM 1	\$65.00
E 22 WOWK10/04/17 10/04/17 13 News @ 7p M-F  Start Date	13 News @ 7p M-F <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 23 WOWK10/05/17 10/05/17 13 News @ 7p M-F  Start Date	13 News @ 7p M-F <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 24 WOWK10/09/17 10/09/17 13 News @ 7p M-F  Start Date	13 News @ 7p M-F <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 25 WOWK10/04/17 10/04/17 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17W 1	M-F 730p-8p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 26 WOWK10/05/17 10/05/17 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17T 1	M-F 730p-8p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
E 27 WOWK10/06/17 10/06/17 M-F 730p-8p	M-F 730p-8p	:30	NM 1	\$150.00

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	1241004 /	25763712	
Contract Dates	Product	Estimate #	
10/04/17 - 10/10/17	FPHRM	4979	

Advertiser

POL/Ohioans Against the

Original Date / Revision
10/02/17 / 10/03/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpot	s	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/02/17         10/08/17        F         1	<u>Rate</u> \$150.00				
E 28 WOWK10/09/17 10/09/17 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 M 1	M-F 730p-8p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
E 29 WOWK10/10/17 10/10/17 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -T 1	M-F 730p-8p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
E 30 WOWK10/09/17 10/09/17 Mon Prime Hour 1 8p-9p  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 M 1	Mon Prime Hour 1 Rate \$750.00	:30	NM	1	\$750.00
E 31 WOWK10/09/17 10/09/17 Mon Prime Hour 2 9p-10p  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 M 1	Mon Prime Hour 2 Rate \$600.00	:30	NM	1	\$600.00
E 32 WOWK10/04/17 10/04/17 M-Su 11p News Rotator  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17W 1	M-Su 11p News Rc <u>Rate</u> \$125.00	:30	NM	1	\$125.00
E 33 WOWK10/05/17 10/05/17 M-Su 11p News Rotator  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17T 1	M-Su 11p News Rc <u>Rate</u> \$125.00	:30	NM	1	\$125.00
E 34 WOWK10/06/17 10/06/17 M-Su 11p News Rotator  Start Date   End Date   Weekdays   Spots/Week  Week: 10/02/17 10/08/17F 1	M-Su 11p News Ro <u>Rate</u> \$125.00	:30	NM	1	\$125.00
E 35 WOWK10/09/17 10/09/17 M-Su 11p News Rotator  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 M 1	M-Su 11p News Ro <u>Rate</u> \$125.00	:30	NM	1	\$125.00
E 36 WOWK10/10/17 10/10/17 M-Su 11p News Rotator  Start Date	M-Su 11p News Rc <u>Rate</u> \$125.00	:30	NM	1	\$125.00
E 37 WOWK10/04/17 10/04/17 M-Su 11p News Rotator  Start Date	M-Su 11p News Rc Rate \$40.00	:30	NM	1	\$40.00
E 38 WOWK10/05/17 10/05/17 Late Show/Stephen Colbert  Start Date	Late Show/Stepher Rate \$40.00	:30	NM	1	\$40.00
E 39 WOWK10/06/17 10/06/17 Late Show/Stephen Colbert  Start Date	Late Show/Stepher Rate \$40.00	:30	NM	1	\$40.00
E 40 WOWK10/09/17 10/09/17 Late Show/Stephen Colbert  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 M 1	Late Show/Stepher Rate \$40.00	:30	NM	1	\$40.00
E 41 WOWK10/10/17 10/10/17 Late Show/Stephen Colbert  Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -T 1	Late Show/Stepher Rate \$40.00	:30	NM	1	\$40.00
E 42 WOWK10/04/17 10/04/17 Late Late Show  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17W 1	Late Late Show Rate \$20.00	:30	NM	1	\$20.00
E 43 WOWK10/05/17 10/05/17 Late Late Show	Late Late Show	:30	NM	1	\$20.00

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	Contract / Revision	Alt Order #
	1241004 /	25763712
Contract Dates	Product	Estimate #
10/04/17 - 10/10/17	FPHRM	4979

Advertiser Original Date / Revision 10/02/17 / 10/03/17 POL/Ohioans Against the

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/02/17         10/08/17        T         1	<u>Rate</u> \$20.00			
E 44 WOWK10/06/17 10/06/17 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17F 1	Late Late Show Rate \$20.00	:30	NM 1	\$20.00
E 45 WOWK10/09/17 10/09/17 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 M 1	Late Late Show Rate \$20.00	:30	NM 1	\$20.00
E 46 WOWK10/10/17 10/10/17 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -T 1	Late Late Show <u>Rate</u> \$20.00	:30	NM 1	\$20.00
E 47 WOWK10/10/17 10/10/17 Tue Prime Hour 1 8p-9p <u>Start Date</u>	Tue Prime Hour 1 <u>Rate</u> \$1,000.00	:30	NM 2	\$2,000.00
E 48 WOWK10/10/17 10/10/17 Tue Prime Hour 2 9p-10p  Start Date	Tue Prime Hour 2 <u>Rate</u> \$750.00	:30	NM 1	\$750.00
E 49 WOWK10/10/17 10/10/17 Tue Prime Hour 3 10p-11p  Start Date	Tue Prime Hour 3 Rate \$600.00	:30	NM 1	\$600.00
E 50 WOWK10/04/17 10/04/17 Wed Prime Hour 2 9p-10p  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 -w 1	Wed Prime Hour 2 Rate \$750.00	:30	NM 1	\$750.00
E 51 WOWK10/05/17 10/05/17 Thurs NFL Kick Off  Start Date	Thurs NFL Kick Off Rate \$500.00	:30	NM 2	\$1,000.00
E 52 WOWK10/06/17 10/06/17 Fri Prime Hour 1 8p-9p  Start Date	Fri Prime Hour 1 8; Rate \$600.00	:30	NM 2	\$1,200.00
E 53 WOWK10/06/17 10/06/17 Fri Prime Hour 2 9p-10p  Start Date	Fri Prime Hour 2 9; Rate \$650.00	:30	NM 1	\$650.00
E 54 WOWK10/06/17 10/06/17 Fri Prime Hour 3 10p-11p  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17F 1	Fri Prime Hour 3 10 Rate \$650.00	:30	NM 1	\$650.00
E 55 WOWK10/07/17 10/07/17 CBS This Morning Sa  Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/175- 1	CBS This Morning Rate \$75.00	:30	NM 1	\$75.00
E 56 WOWK10/07/17 10/07/17 3:30 PM-7:00 PM  Start Date	3:30 PM-7:00 PM <u>Rate</u> \$250.00	:30	NM 2	\$500.00
E 57 WOWK10/07/17 10/07/17 Sat Prime Hour 1 8p-9p  Start Date End Date Weekdays Spots/Week  Week: 10/02/17 10/08/175- 1	Sat Prime Hour 1 8  Rate \$200.00	:30	NM 1	\$200.00
E 58 WOWK10/07/17 10/07/17 Sat Prime Hour 2 9p-10p  Start Date End Date Weekdays Spots/Week  Week: 10/02/17 10/08/175- 1	Sat Prime Hour 2 9  Rate \$200.00	:30	NM. 1	\$200.00
E 59 WOWK10/07/17 10/07/17 Sat Prime Hour 3 10p-11p	Sat Prime Hour 3 1	:30	NM 1	\$300.00

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	Contract / Revision	Alt Order #	
	1241004 /	25763712	
Contract Dates	Product	Estimate #	
10/04/17 - 10/10/17	FPHRM	4979	

Advertiser Original Date / Revision POL/Ohioans Against the 10/02/17 / 10/03/17

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ h Week Rate Rtn	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/02/17         10/08/17        S-         1	Rate \$300.00			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
E 60 WOWK10/07/17 10/07/17 1st News @11p Sa/Su  Start Date End Date Weekdays Spots/Week  Week: 10/02/17 10/08/17S- 1	1st News @11p Sa <u>Rate</u> \$60.00	:3	0	NM 1	\$60.00
E 61 WOWK10/07/17 10/07/17 LF Sa 1130p-1230a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17S- 1	LF Sa 1130p-1230; Rate \$20.00	:3	0	NM 1	\$20.00
E 62 WOWK10/08/17 10/08/17 Face the Nation  Start Date	Face the Nation Rate \$100.00	:30	0	NM 1	\$100.00
E 63 WOWK10/08/17 10/08/17 CBS NFL Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17S 1	CBS NFL Today Rate \$1,300.00	:30	0	NM 1	\$1,300.00
E 64 WOWK10/08/17 10/08/17 13 News @ 6p Wknd Sa-Su	13 News @ 6p Wk Rate \$60.00	:30	0	NM 1	\$60.00
E 65 WOWK10/08/17 10/08/17 Sun Prime Hour 1 7p-8p  Start Date	Sun Prime Hour 1 <sup>·</sup> Rate \$750.00	:30	)	NM 1	\$750.00
E 66 WOWK10/08/17 10/08/17 Sun Prime Hour 2 8p-9p  Start Date	Sun Prime Hour 2 { Rate \$750.00	:30	)	NM 1	\$750.00
E 67 WOWK10/08/17 10/08/17 Sun Prime Hour 3 9p-10p  Start Date	Sun Prime Hour 3 ! Rate \$750.00	:30	)	NM 1	\$750.00
E 68 WOWK10/08/17 10/08/17 LN Su 11p-1130p  Start Date	LN Su 11p-1130p <u>Rate</u> \$75.00	:30	)	NM 1	\$75.00
E       69       WOWK10/08/17       10/08/17       LF Su 1130p-1230a         Start Date       End Date       Weekdays       Spots/Week         Week:       10/02/17       10/08/17      S       1	LF Su 1130p-1230a <u>Rate</u> \$20.00	:30	1	NM 1	\$20.00
		Totals	0.00	73	\$17,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/10/17	73	\$17,570.00	(\$2,635.50)	\$14,934.50
Totals	73	\$17,570.00	(\$2,635.50)	\$14,934.50

Signature:	Date:
- · g · · · · · · · · · · · · · · · · ·	Date

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